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## Summary

- Experienced in Education Management and Leadership
  - Effective in working with faculty and staff to develop and implement online and traditional instruction including formative and summative assessment.
  - Experienced in planning, developing and leading faculty workshops. Excellent speaking and presentation skills.
  - Experienced teaching in traditional and online learning environments.
  - Demonstrated experience working with faculty and students to solve problems with respect to online course management systems.
  - Able to implement change in complex academic and professional environments.
  - Demonstrated ability in strategy creation and application as well as in all facets of resource management, including grant application, negotiating, budgeting, forecasting, and administration.
  - A leader respected for her technical knowledge and interpersonal skills.
  - Mentor, known for her ability to coach and inspire young employees and students.
- Ph.D. Instructional Design and Development Program. University of South Alabama
- Master of Science in Environmental Engineering, Auburn University
- 22 Semester Hours toward MBA, University of South Alabama.
- Bachelor of Science Civil Engineering, United States Air Force Academy
- Competent with eCollege, Moodle Course Management System, Excel, PowerPoint, Word, Publisher, Outlook, Adobe Photoshop, Dreamweaver, Drupal, Filezilla (FTP), Acrobat, Endnote, Skype

## Experience

- 2007 – 2009 **Doctoral Candidate** (ABD), Instructional Design and Development
- 2007 – 2008 – **Doctoral Assistantship** in the Online Learning Laboratory (OLL).
  - Provided assistance to faculty in preparation and implementation of both online (eCollege and eCompanion) and traditional courses.
  - Prepared and taught numerous faculty workshops.
  - Redesigned OLL website to provide a better experience for faculty and student users.
  - Pioneered OLL use of learning objects and SCORM.
- 2005 – 2006, **Director of Technology**, United States Sports Academy.
  - Managed a team of nine, including enrollment coordinators, instructional designers, web designers, database programmers, and technical support personnel.
  - Directed the day to day operations of the Instructional Design Staff.
  - Interfaced daily with the Dean of Academic Affairs and Dean of Student Services to insure online courses were being effectively designed, implemented and supported.
  - Committee member for weekly review of student satisfaction reports and primary person responsible for addressing all negative comments related to course content and / or course delivery.
  - Developed and used for management purposes budgets and cost estimates for human resources and computer systems.
  - Provided day-to-day management of the Moodle course management system.
  - Led effort to integrate the Student Information System with Moodle, including automated course registration, and grade transfer.

- Facilitate the startup of the Student Information System Student and Faculty portals.
- Developed and implemented a faculty training program to facilitate their successful participation in the eCollege to Moodle migration.
- Developed a training program for Student Services Staff involved with use of the Student Information System.
- Received 2005 Innovation Award for planning and leading successful migration of all Academy online courses from eCollege to the open source Moodle course management system, thus saving the Academy over \$300,000 per year in fees to eCollege.
- Day-to-day management of all Academy websites, including web designers, content authors, quality assurance process including budgeting control.
- Responsible for all “backend” systems, including servers, security systems, etc.
- Led development of a plan to move Academy web sites to an open source content management system to improved quality control and reduce day-to-day operating costs.
- 2003 – 2005, **Assistant Dean for Academic Affairs-Instructional Design/ Instructional Design Specialist / Coursewriter.**
  - Committee member for weekly review of student satisfaction reports and primary person responsible for addressing all negative comments related to course content and / or course delivery.
  - Led effort to create instructional design as an independent department.
  - Directed the Instructional Design Department.
  - Implemented systematic design process for all online courses including cost control.
  - Designed and implemented new open source course management system (Moodle) to increase competitiveness of USSA in the online continuing education market.
  - Participated in periodic accelerated recruiting efforts.
  - Provided day-to-day management of the Academy’s eCollege course management system.
  - Negotiated with eCollege corporate to reduce the Academy’s cost of service.
  - Developed content management system for use with eCollege to improve efficiency, security and management of course content as well as student overall course satisfaction.
  - Developed online courses and web-marketing program to support the Academy’s joint marketing contract with Dartfish International.
  - Developing training and guidelines for faculty to take traditional courses to an online distance education environment.
  - Chaired Technology Committee.
- 2001-2003, University of South Alabama, Online Learning Laboratory (OLL), **Lead and Senior Designer.**
  - Led Faculty Workshops in traditional and online pedagogy and technology.
  - Developed graduate and undergraduate courses using USA Online / eCollege.
  - Provided faculty assistance and training in use of USA Online / eCollege.
  - Developed and managed OLL website.
  - Managed staff of six to nine masters and doctoral students including budgeting and cost control.
- 2001-2003, University of South Alabama, College of Education, **Instructor (Adjunct)** , EDM 310, CIS 250, Introduction to Microsoft Office.
- 2001-2008, **Doctoral Student/Candidate** (ABD), Instructional Design and Development.
- 2000-2001, Southeast College of Technology Inc., **Instructor** - FrontPage, Flash, Paint Shop Pro,
- 1999-2001, *the mindz eye*, **Owner/President**
  - Developed Virtual Tours and Websites for Commercial Clients. Prepared marketing materials using Photoshop, Publisher, Photodraw and Top Producer.
  - Developed and implemented business financial plan.
- 1998-2001 Sabbatical
- 1997-1998 BCM Engineers/ATC Associates, **Regional Vice President** / Federal Marketing Director.

- 1995-1997 BCM Engineers/Smith Environmental Technology Corporation, **Vice President**, Regional Operations.
- 1992-1995 BCM Engineers Inc. **Executive Vice President**.

#### **Education and Academic Honors**

- University of South Alabama, Ph.D. Instructional Design and Development
- University of South Alabama, 22 semester Hours toward MBA
- Auburn University, Alabama: MS Environmental Engineering
- US Air Force Academy, Colorado: BS Civil Engineering
- Phi Kappa Phi Scholastic Honor Society
- Kappa Delta Pi, Educational Honor Society
- Chi Epsilon National Civil Engineering Honorary

#### **Professional and Community Service**

- Auburn University, Department of Civil Engineering, Industrial Liaison Council
- University of South Alabama, College of Engineering Board of Visitors
- National Society of Professional Engineers, Past President Mobile Chapter
- Society of American Military Engineers, Past VP South, Past Post President,
- Mobile Area Council Of Engineering Societies, Past Chairperson
- Alabama Consulting Engineers Council, Past Vice President, South
- Baldwin County United, Past Director
- Baldwin County Leadership, Graduate
- United States Air Force: Navigator/Weapon Systems Officer, Captain, Vietnam Veteran

#### **Publications**

- Ensminger, D. C., Surry, D. W., Porter, B. E., & Wright, D. (2004). Factors Contributing to the Successful Implementation of Technology Innovations. *Educational Technology & Society*, 7 (3), 61-72.
- Dempsey, J.V., Fisher, S.F., Litchfield, B.L., Wright, D.E. & Anderton, B. (2004). *A Survey of Online Learning Activities at a Southern University*. University of South Alabama College of Arts and Sciences Annual Report. Retrieved from [www.usouthal.edu/arts&sci/2004AnnualReport.pdf](http://www.usouthal.edu/arts&sci/2004AnnualReport.pdf) 15 June 08.
- Dempsey, J.V., Fisher, S.F., Wright, D.E. & Anderton, B. (2008). Training and Support, Obstacles, and Library Impacts on eLearning Activities. *The College Student Journal*, 42 (2), 630-636.

#### **Workshops**

- Dempsey, J.V. & Wright, D.E. (2007). Instructional learning objects. Program for the Enhancement of Teaching and Learning, University of South Alabama.
- Wright, D.E. (2004). *Distance Learning at the United States Sports Academy*, 2004 United States Sports Academy Distance Learning Faculty Training Program.
- Wright, D.E. (2007). *Using Learning Objects*. Program for the Enhancement of Teaching and Learning, University of South Alabama.
- Over 30 faculty workshops on instructional design and online learning.

#### **Presentations**

- Dempsey, J.V., Fisher, S.F., Litchfield, B.L., Wright, D.E. & Anderton, B. (2003). *A Survey of Online Learning Activities at a Southern University*. International Conference on Multimedia and Information and Communication Technologies, Badajoz, Spain.

- Ingram, K., Wright, D.E., (2003). *Building Instructional Design Expertise through Metacognitive Scaffolding*. Association for Educational Communications and Technology (AECT) 2003 International Conference, Surfing New Waves of Innovation, Leadership and Learning, Anaheim, CA.
- Surry, D.W., Ensminger, D.C., Porter, B.E. & Wright, D.E. (April, 2004) *Identifying Implementation Profiles Within Learning Organizations*. Presentation accepted for inclusion at the annual meeting of the American Educational Research Association, San Diego, CA.
- Wright, D.E. (2007). *Reusable Learning Objects and Repositories*. Technology Fair September 14, 2007, University of South Alabama.

**University Service**

- Member, President's Cabinet, United States Sports Academy
- Chair, Technology Committee, United States Sports Academy
- Member, Academic Committee, United States Sports Academy